

Outcomes from the meeting are noted in RED below.

Networking and Refreshments	5:30-5:45 p.m
Welcome and NPC Overview/Attendee Introductions	5:45-6:00 p.m.
Highlights from 2009	6:00-6:10 p.m.

Insights from Past HUB collaborators **6:10-6:15 p.m.**

Pittsburgh Emerging Arts Leaders and the Rivers Club Young Executives enthusiastically endorsed their October HUB partnership on “Breaking the Rules: Creativity & Sustainability at the Intersection of Art & Business,” held at the Cabaret Theatre.

- Praised the value of the NPC to connect these two disparate groups/audiences for the first time and support the production of such a successful program.
- Drew 100+ people, many who had never attended their org’s events OR an NPC event
- Nathan Martin, CEO of revered innovation company Deeplocal, shared insights on how to “break the rules” by infusing one’s business practices with creativity
- Desire to collaborate on this event again in 2010, as an NPC HUB or on their own
- The concept of the event (and the partnership of the two groups) was created through a meeting with NPC Co-Chairs
- **Get more info about the event (content, pictures, etc.) [here](#).**

Brainstorm: 2010 HUB ideas **6:15-6:30 p.m.**

Open brainstorm for out-of-the-box collaborative event ideas:

- o What issues are you interested in addressing/learning about (and think the young professional community at large cares about)?
- o What kinds of event formats would you like to see?

HUB BRAINSTORM IDEAS:

- Un-conference – attendees dictate program, select a general idea and have small groups/individuals develop discussion topics, people are free to get up and leave a discussion whenever they want
- Scavenger Hunt – expand on the Rivers Club Young Execs annual event, have teams from each organization. Can be citywide in scope
- Transportation – public transport, biking alternatives, resources etc.
 - What is the future? Address public policy issues
 - Metrolink Prom done in other cities (mass of people dressed for prom get on public transit at same time)
- Lack of diversity, and lack of intermingling among (racial) groups

- Partner with the Regional Opportunity Center initiative (Sunil Wadhvani, Jeff Spear, Allegheny Conference, Regional Enterprise Tower Welcome center)
- World Affairs Council
- GlobalPittsburgh (dedicated to serving the international communities here)
- Junior League (Nneka – Delegate) / ULYP a good candidate for involvement
- Rivers Club interested in involvement
- Black & White Conversation – happens annually after MLK day, open discussion about race relations, usually an older crowd, we could help bring younger people
- What keeps us here? Why are people leaving? “WE” not “them.” What is Pittsburgh? What is important to YP Pittsburgh?
 - Combine with Un-conference idea?
 - Partner with CityLive – already taking on topics like this
 - GLUE’s recent [“I would stay if...”](#) (or [“Why we’re choosing Pittsburgh”](#))
- Media Exposure of HUB-addressed issues to maximize impact
 - Might involve RAND to record the outcomes and publish a NPC report reflecting young professional opinion (David Katz of J’Burgh’s idea)
- General purpose of HUBs: dialogue and awareness (educate our peers to repeat/discuss issues they may not feel informed enough to discuss now) rather than expecting long-term change/results re: long-standing regional challenges

Potential Opportunity: World Environment Day (WED) 6:30-6:45 p.m.

Special Guest: Ginette Walker Vinski, Sustainable Pittsburgh – What is WED and what is already being planned? (Info at www.PittsburghWED.com; see other meeting handouts)

- A 6-week celebration connecting Earth Day (April 22) to WED (June 5), various independent initiatives can affiliate easily
- Overall WED theme: “Biodiversity: Connecting with Nature”
- Regional theme: “Water Matters!”

Open brainstorm: How might NPC members make a contribution? (by partnering on an existing initiative, producing a unique (HUB) event, supplying volunteers, etc.)?

WED BRAINSTORM IDEAS:

- World Affairs Council already planning kids educational programs, seeking passionate volunteers to facilitate small group discussions (Contact Susan at WAC)
- Japanese cherry tree planting (Asian Silk Screen Festival, contact Katie Jones)
- Water walk for Women’s Rights (Matt Bartko, Public Allies for info)
- Use of downtown fountains to represent the worlds available H2O – have it run at a trickle for an hour a day during the arts festival, provide info about water shortages worldwide (Rebecca Himberger, Pittsburgh Emerging Arts Leaders, can connect with Three Rivers Arts Festival)
- *Pure Water for All* initiative – support its growth somehow, help spread the world
 - A charity being adopted by the WED celebration

- Pittsburgh-based and initiated Rotary International service project establishing micro enterprises to make simple water filtering ceramic pots
- Provides clean, disease-free water to lesser developed areas where water is scarce/has been polluted, could serve a whole family for pennies a day
- Seeking support to meet and exceed a five year goal of 50 production facilities operating worldwide, each producing 200 filters a day.
- Info: <http://www.purewaterforall.org/>,
<http://www.post-gazette.com/pg/09039/947753-82.stm>
- GIVE (water and energy drinks that support charities with sales, created by a Pittsburgher – Ben Lewis) <http://www.drinkgive.com/#>
- Interested NPC orgs can provide volunteers to the WED effort in general or for specific program of interest – NPC can help reach out for volunteers

Open Forum: Questions, Member Announcements, HUB/WED sign-up

6:45-7:00 p.m.

WHAT NOW?

- **The conversation is ongoing! Email additional ideas or comments to NPCcontact@gmail.com or to any of the email addresses below.**
- **If you missed the meeting and may be interested in upcoming HUB and/or WED involvement, also email NPCcontact@gmail.com and let us know.**
- **If you signed up with interest in a particular HUB topic or for continuing the WED discussion, we will get in touch with you in January. A WED-specific NPC meeting will be scheduled for early 2010.**

Stay Connected in 2010 and beyond!

- Follow us on Twitter [@NPCpgh](https://twitter.com/NPCpgh)
- Join the ***New Pittsburgh Collaborative*** on Facebook
- Submit announcements to: NPCannounce@gmail.com
- Other inquiries to: NPCcontact@gmail.com