



FOR IMMEDIATE RELEASE

Contact: Abby Sadowsky

New Pittsburgh Collaborative

abby.sadowsky@gmail.com

412-281-4783 ext.2268

412-389-8053 (cell)

New Pittsburgh Collaborative Connects Young Professional Community with Highlights of World Environment Day’s *Water Matters!* Global Water Conference: Organizations Collaborate to Continue the Conversation at “Liquid Knowledge” Event on June 15th

(Pittsburgh – June 8, 2010) On Tuesday, June 15, from 5:30-7:30 pm, Pittsburgh’s young professional/young-minded community will continue the conversation started during the World Environment Day (WED) *Water Matters!* Global Water Conference at **“Liquid Knowledge: The NPC Debrief on How *Water Matters!* and What You Can Do.”**

Held at Bricolage in Downtown Pittsburgh (937 Liberty Ave.), “Liquid Knowledge” attendees will:

- be the first to view the premiere of the *Water Matters!* conference video before it goes public;
- get short recaps of the conference’s three panels – water and health, water and energy, and water as an economic driver – from young professionals who attended them;
- discuss what can be done to help address water-related challenges affecting the Pittsburgh region; and
- enjoy the high-energy, high-impact networking for which NPC events are quickly becoming known.

Registration is open now at www.NewPittsburghCollaborative.org. The cost to attend is \$5 in advance, and \$8 at the door (with complimentary appetizers and cash bar).

The NPC, short for New Pittsburgh Collaborative, is a collective of young professional and civic-minded organizations that encourages regional progress through increased communication and partnership among its members. “Liquid Knowledge,” co-presented by NPC partners Global Solutions Pittsburgh, the Green Building Alliance and the Pittsburgh WED Partnership, will communicate the key takeaways of the daylong *Water Matters!* Conference in a fun, social atmosphere. The goal is to further promote the widespread understanding of – and engagement in – the important global and regional water-related issues discussed at the June 3 conference.

“One of the key reasons that the NPC exists is to be a collective channel through which the young professional community can unite and engage in issues of widespread regional importance and impact. We thought carefully about how best to support World Environment Day, and decided that leveraging our network of some 25 organizations to expand the impact and reach of the *Water Matters!*

-MORE-

Media Sponsor:



Page 2 – NPC/WED “Liquid Knowledge”

Conference was exactly the right way to do it,” said NPC Co-Chair Abby Sadowsky.

“This conference was a milestone in establishing water as a make-or-break factor for regional and global development,” said Buky Williams, one of the event co-hosts and Program Associate at Global Solutions Pittsburgh. “These issues are too important to be missed – so we’re providing the highlights in ‘bite-sized’ pieces so that people can easily internalize them and hopefully become motivated to do something themselves.”

“We’re grateful to the NPC and our co-presenters for the opportunity to help ensure that the hard work being done regionally to create innovative, sustainable solutions to complex water-related issues is carried on – and enhanced – into future generations,” said Michael Embrescia, Manager of Education & Membership Development at the Green Building Alliance.

As a steadfast champion of green initiatives and a supporter of the NPC since its inception, City Councilman William Peduto added, “I am excited to see the NPC is channeling its collective know-how and civic passion onto pertinent environmental issues. The *Water Matters!* Conference was extremely valuable and this event will provide a larger community base with the basic knowledge they need to become part of the solution.”

“Liquid Knowledge” is a NPC HUB event. Standing for “host, unify, blend,” quarterly HUBs are collaborative opportunities for member organizations to plan and present an event of their choosing – with the mutual benefit of exposure to new audiences and potential members. The NPC’s most recent HUB focused on the range of community service opportunities available to young professionals. Before that, “Breaking the Rules: Creativity & Sustainability at the Intersection of Art + Business” brought together an unlikely pair – the Pittsburgh Emerging Arts Leaders Network and the Rivers Club Young Executives – with eye-opening results. Learn more about past HUB events or joining the NPC at www.NewPittsburghCollaborative.org.

Special thanks to the “Liquid Knowledge” media sponsor, [Pop City](#).

##

The New Pittsburgh Collaborative (NPC) – www.NewPittsburghCollaborative.org – is a coalition of diverse, civically-engaged, young-minded organizations that encourages regional progress through sharing information, pooling resources and facilitating dialogue. As a broad, dynamic network, it connects various organizations and their members to each other, to the greater community and to regional development initiatives, while serving as a central point of access and communication to and for young professional Pittsburgh. Join us on [Facebook](#) and on Twitter [@NPCpgh](#).

Learn more about the collaborators – [Global Solutions Pittsburgh](#), the [Green Building Alliance](#) and the [Pittsburgh World Environment Day Partnership](#).

Media Sponsor:

